Profiling Data Science Education and Training

based on
EDISON Data Science Framework (EDSF)

EDISON – **E**ducation for **D**ata **I**ntensive **S**cience to **O**pen **N**ew science frontiers

Grant 675419 (INFRASUPP-4-2015: CSA)

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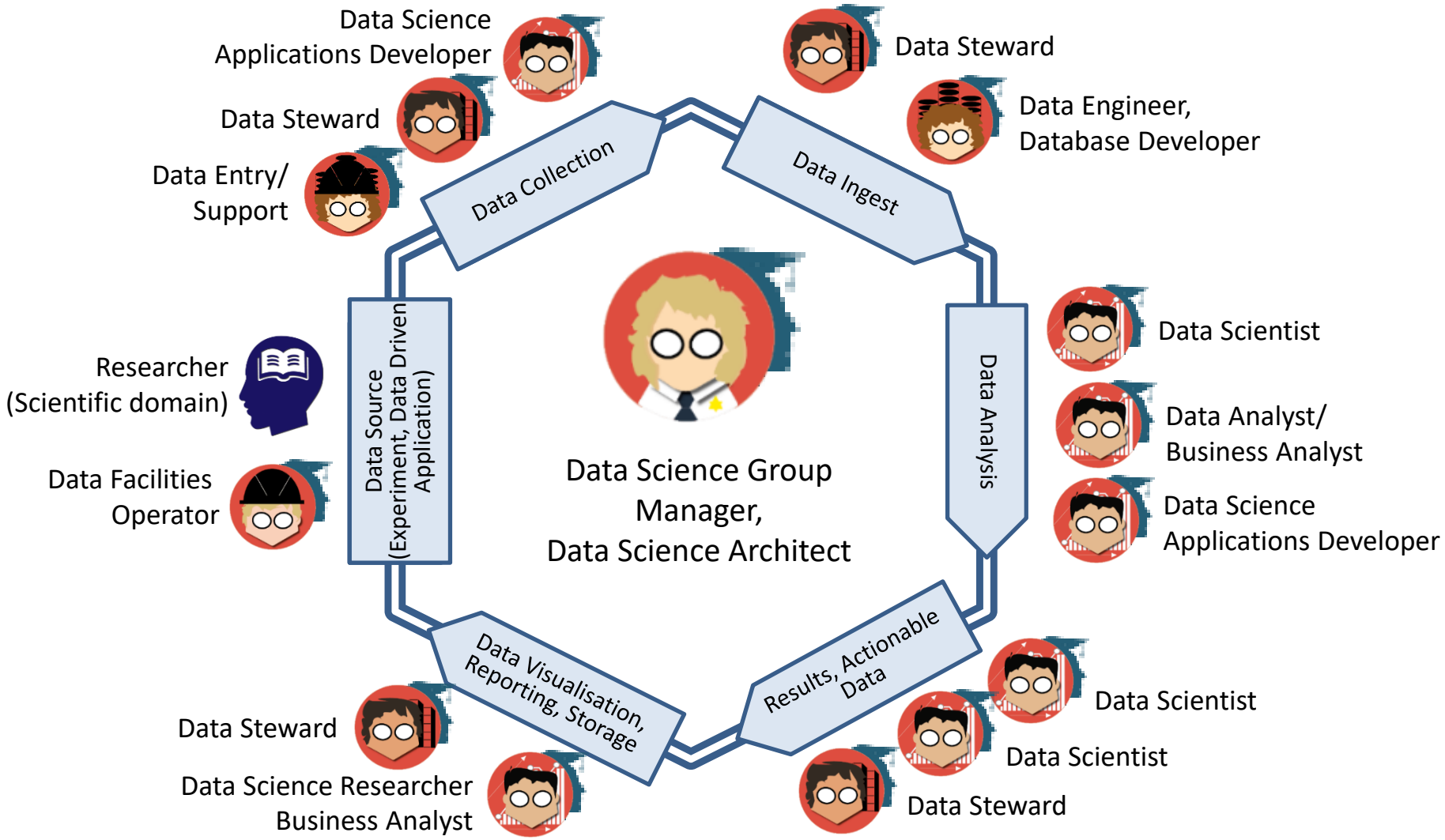
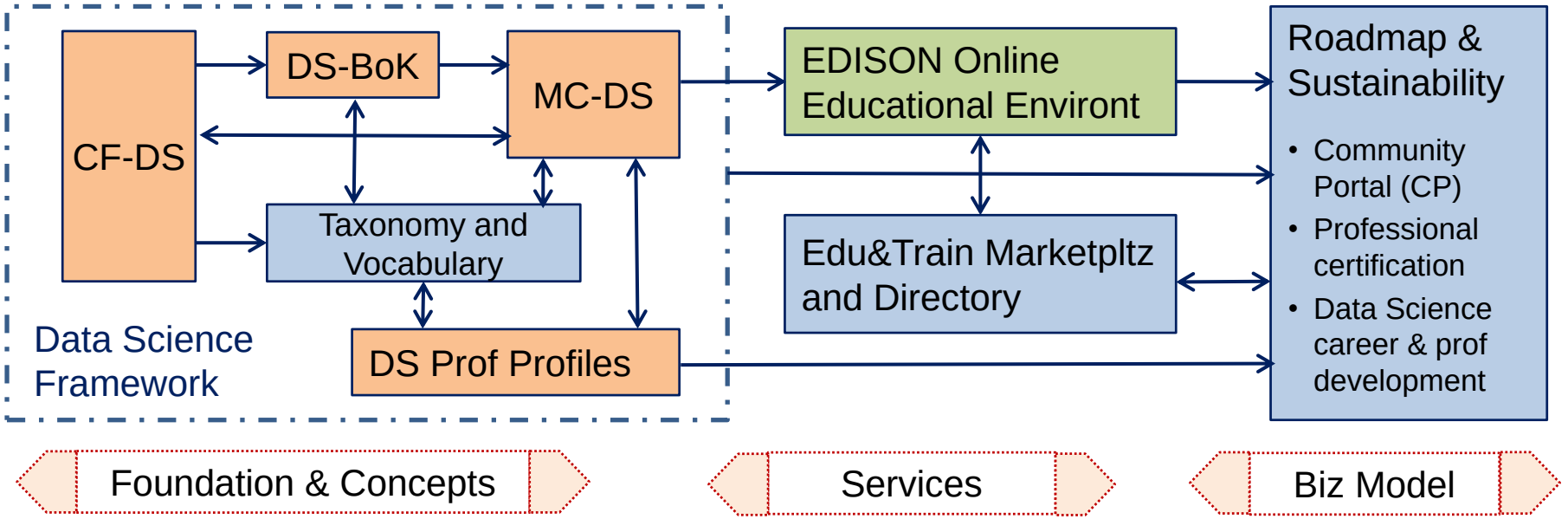
University of Amsterdam

AACSB Conference on
Data Science at Business Schools
Amsterdam, May 16 / 17, 2017

Project: Building Data Science Teams that work



EDISON Data Science Framework (EDSF) Release 1 (October 2016)



- EDISON Framework components
  - CF-DS – Data Science Competence Framework
  - DS-BoK – Data Science Body of Knowledge
  - MC-DS – Data Science Model Curriculum
  - DSP – Data Science Professional profiles
  - Data Science Taxonomies and Scientific Disciplines Classification
  - EOEE - EDISON Online Education Environment

EDSF: How CF-DS was constructed

- Background: Standards and Best Practices
- Jobs market analysis: Demanded Data Science Competences and Skills

Background: Standards and Best Practices

- e-CFv3.0 - European e-Competence Framework for IT
  - Structured by 4 Dimensions and organizational processes
    - Competence Areas: Plan – Build – Run – Enable - Manage
    - Competences: total defined 40 competences
    - Proficiency levels: identified 5 levels linked to professional education levels
    - Skills and Knowledge
- CWA 16458 (2012): European ICT Professional Profiles Family Tree
  - Defines 23 ICT profiles for common ICT jobs
- ESCO (European Skills, Competences, Qualifications and Occupations) framework
  - Standard for European job market since 2016
  - Expected inclusion of the Data Science occupations family – end 2017

- ACM Classification of Computer Science – CCS (2012)
- ACM Computer Science Body of Knowledge (CS-BoK) and ACM and IEEE Computer Science Curricula 2013 (CS2013)

Background: Standards and Best Practices

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- ACM Cla Science – CCS (2012)
- ACM Co CM and IEEE Computer Science Curricula

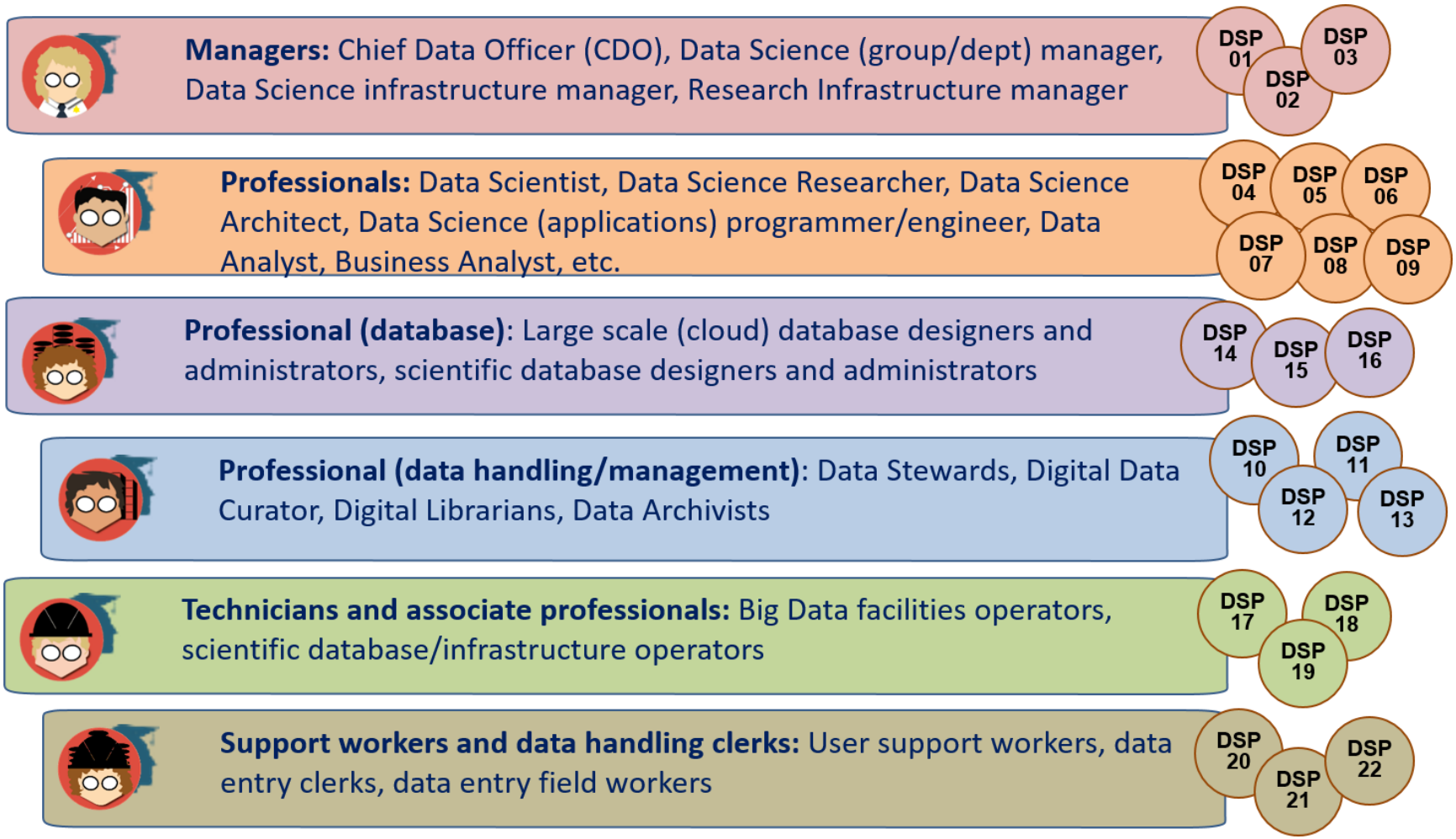
Currently work on e-CF4 is moved to CEN TC 428
To be extended with Data Science competences

New Joint Initiative ACM, IEEE, ASA, AAAS, AIS, ACH
To develop Data Science curriculum

Jobs market analysis: Demanded Data Science Competences and Skills

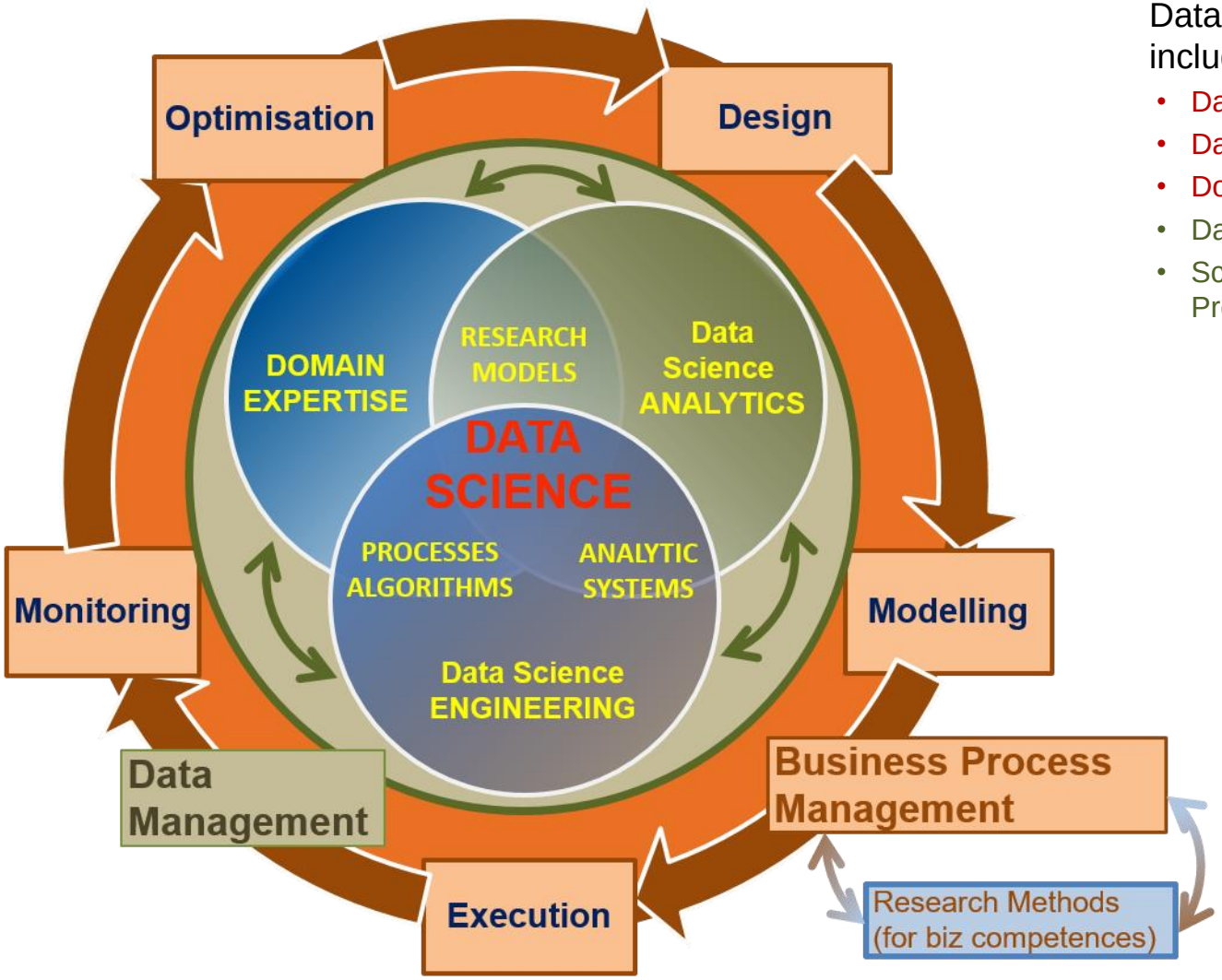
- Initial Analysis (period Aug – Sept 2015) -> Continuous monitoring (in development)
  - IEEE Data Science Jobs (World but majority US)
    - Collected > 120, selected for analysis > 30
  - LinkedIn Data Science Jobs (NL)
    - Collected > 140, selected for analysis > 30
  - Existing studies and reports + numerous blogs & forums
- Analysis methods
  - Data analytics methods: classification, clustering, feature extraction
  - Research methods: Data collection - Hypothesis – Artefact - Evaluation
  - Expert evaluation by EDISON Liaison Groups (ELG), multiple workshops

Data Science Professions Family



Icons used: Credit to [ref] https://www.datacamp.com/community/tutorials/data-science-industry-infographic

Data Science Competences Groups – Business



Data Science Competences include 5 groups

- Data Science Analytics
- Data Science Engineering
- Domain Knowledge and Expertise
- Data Management
- Scientific Methods or Business Process Management

Business Process Operations/Stages

- Design
- Model/Plan
- Deploy & Execute
- Monitor & Control
- Optimise & Re-design

Scientific Methods

- Design Experiment
- Collect Data
- Analyse Data
- Identify Patterns
- Hypothesise Explanation
- Test Hypothesis

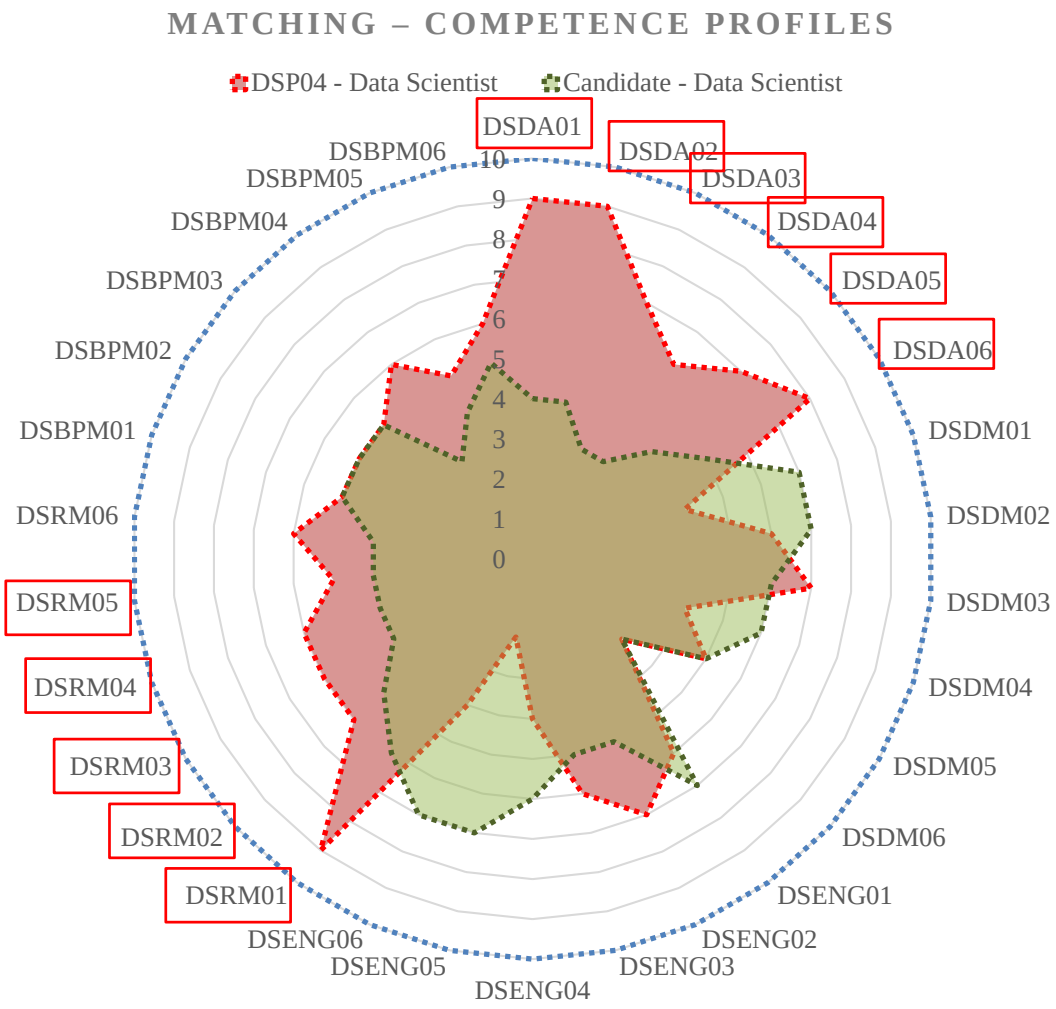
Identified Data Science *Skills/Experience* Groups

- **Group 1: Skills/experience related to competences**
  - Data Analytics and Machine Learning
  - Data Management/Curation (including both general data management and scientific data management)
  - Data Science Engineering (hardware and software) skills
  - Scientific/Research Methods or Business Process Management
  - Application/subject domain related (research or business)
  - Mathematics and Statistics
- **Group 2: Big Data (Data Science) tools and platforms**
  - Big Data Analytics platforms
  - Mathematics & Statistics applications & tools
  - Databases (SQL and NoSQL)
  - Data Management and Curation platform
  - Data and applications visualisation
  - *Cloud based platforms and tools*
- **Group 3: Programming and programming languages and IDE**
  - General and specialized development platforms for data analysis and statistics
- **Group 4: Soft skills or 21st century skills**
  - Critical thinking, personal, inter-personal communication, team work, professional network

Identified Data Science Competence Groups

	Data Science Analytics (DSDA)	Data Management (DSDM)	Data Science Engineering (DSENG)	Research/Scientific Methods (DSRM)	Data Science Domain Knowledge, e.g. Business Processes (DSDK/DSBPM)
0	Use appropriate statistical techniques and predictive analytics on available data to deliver insights and discover new relations	Develop and implement data management strategy for data collection, storage, preservation, and availability for further processing.	Use engineering principles to research, design, develop and implement new instruments and applications for data collection, analysis and management	Create new understandings and capabilities by using the scientific method (hypothesis, test/artefact, evaluation) or similar engineering methods to discover new approaches to create new knowledge and achieve research or organisational goals	Use domain knowledge (scientific or business) to develop relevant data analytics applications, and adopt general Data Science methods to domain specific data types and presentations, data and process models, organisational roles and relations
1	**DSDA01** Use predictive analytics to analyse big data and discover new relations	**DSDM01** Develop and implement data strategy, in particular, Data Management Plan (DMP)	**DSENG01** Use engineering principles to design, prototype data analytics applications, or develop instruments, systems	**DSRM01** Create new understandings and capabilities by using scientific/ research methods or similar domain related development methods	**DSBPM01** Understand business and provide insight, translate unstructured business problems into an abstract mathematical framework
2	**DSDA02** Use statistical techniq to deliver insights	**DSDM02** Develop data models including metadata	**DSENG02** Develop and apply computational solutions	**DSRM02** Direct systematic study toward a fuller knowledge or understanding of the observable facts	**DSBPM02** Participate strategically and tactically in financial decisions
3	**DSDA03** Develop specialized …	**DSDM03** Collect integrate data	**DSENG03** Develops specialized tools	**DSRM03** Undertakes creative work	**DSBPM03** Provides support services to other
4	**DSDA04** Analyze complex data	**DSDM04** Maintain repository	**DSENG04** Design, build, operate	**DSRM04** Translate strategies into actions	**DSBPM04** Analyse data for marketing
5	**DSDA05** Use different analytics	**DSDM05** Visualise cmplx data	**DSENG05** Secure and reliable data	**DSRM05** Contribute to organizational goals	**DSBPM05** Analyse optimise customer relatio

Individual Competences Benchmarking

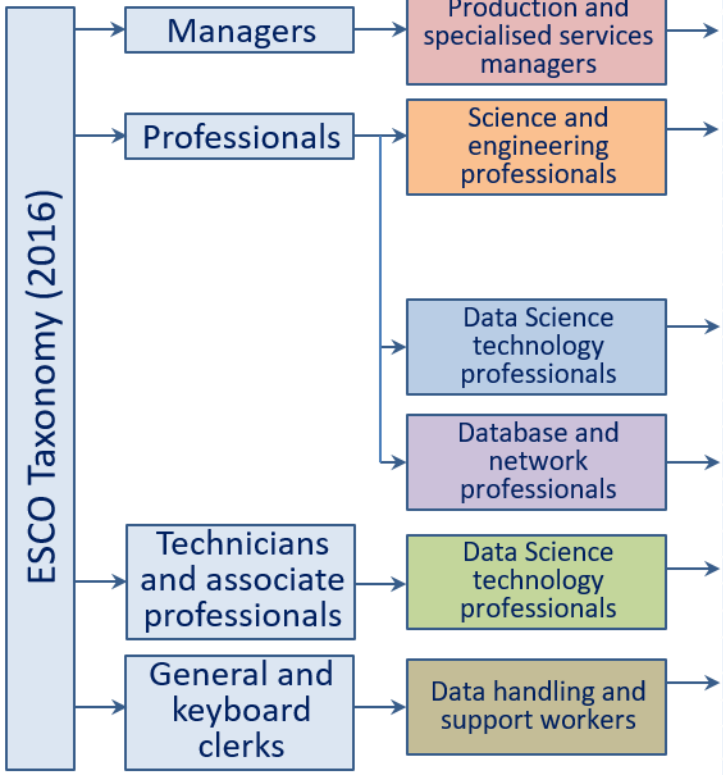


Individual Education/Training Path based on Competence benchmarking

- Red polygon indicates the chosen professional profile: Data Scientist (general)
- Green polygon indicates the candidate or practitioner competences/skills profile
- Insufficient competences (gaps) are highlighted in *red*
  - *DSDA01 – DSDA06 Data Science Analytics*
  - *DSRM01 – DSRM05 Data Science Research Methods*
- Can be use for team skills match marking and organisational skills management

[ref] For DSP Profiles definition and for enumerated competences refer to EDSF documents CF-DS and DSP Profiles.

DSP Profiles mapping to ESCO Taxonomy High Level Groups and CF-DS Competences



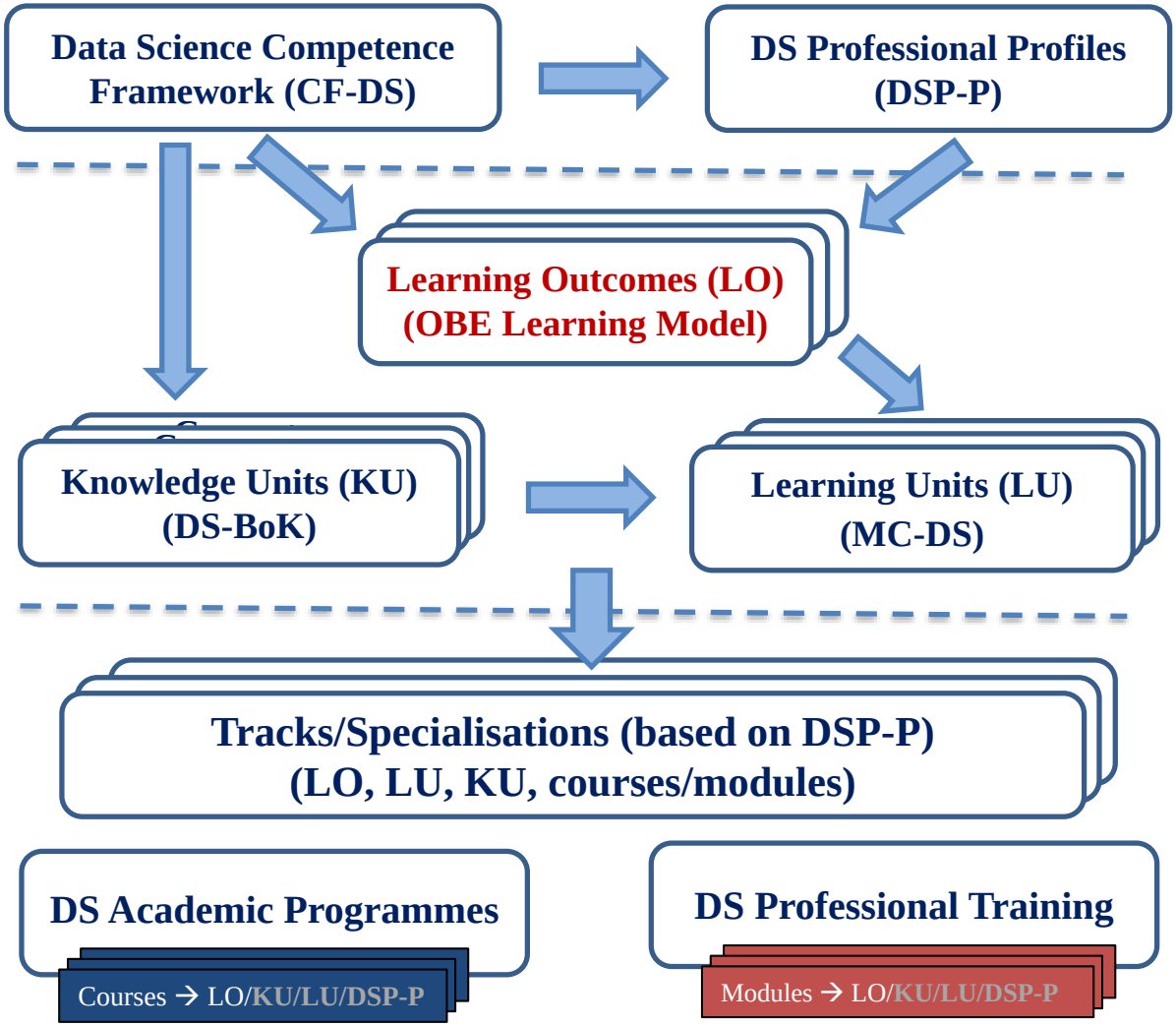
Profile ID	Data Science Profile title	DSDA	DSDM	DSENG	DSRM	DSDK
Data Science Services/Infrastructure Managers						
DSP01	Data Science (group) Manager	3	4	3	3	2
DSP02	Data Science Infrastr Manager	2	4	4	2	2
DSP03	Research Infrastructure Manager	2	4	4	3	2
Data Scince Professionals						
DSP04	Data Scientist	5	3	4	5	3
DSP05	Data Science Researcher	4	3	2	5	4
DSP06	Data Science Architect	4	3	5	3	3
DSP07	Data Science Applic Programmer	4	2	5	3	4
DSP08	Data Analyst	5	3	3	3	4
DSP09	Business Analyst	5	3	3	4	5
Data handling professionals not elsewhere classified						
DSP10	Data Stewards	3	5	3	3	3
DSP11	Digital data curator	1	5	2	2	3
DSP12	Digital Librarians	2	5	2	2	3
DSP13	Data Archivists	1	5	1	1	3
Database and network professionals not elsewhere classified						
DSP14	Large scale database designer	2	4	4	3	3
DSP15	Large scale database admin	2	4	3	2	3
DSP16	Scientific database administrator	2	4	3	2	3
Data Infrastructure engineers and technicians						
DSP17	Big Data facilities Operator	1	4	4	2	3
DSP18	Large scale data storage operator	1	4	3	1	1
DSP19	Scientific database operator	1	4	3	2	3
Data and information entry and access						
DSP20	Data entry/access worker		2	1		2
DSP21	Data entry field workers		2	1		2
DSP22	User support data services		3	2		2

- DSP Profiles mapping to corresponding CF-DS Competence Groups
  - Relevance level from 5 – maximum to 1 – minimum

Education and Training – Part of EDSF

- Foundation and methodological base
  - Data Science Body of Knowledge (DS-BoK)
    - Taxonomy and classification of Data Science related scientific subjects
  - Data Science Model Curriculum (MC-DS)
    - Set Learning Units mapped to CF-DS Learning and DS-BoK Knowledge Areas/Units
  - Instructional methodologies and teaching models
- Platforms and environment
  - Virtual labs, datasets, developments platforms
  - Online education environment and courses management
- Services
  - Individual benchmarking and profiling tools (competence assessment)
  - Knowledge evaluation tools
  - Certifications and training for self-made Data Scientists practitioners
  - Education and training marketplace: Courses catalog and repository

Outcome Based Educations and Training Model



From Competences and DSP Profiles

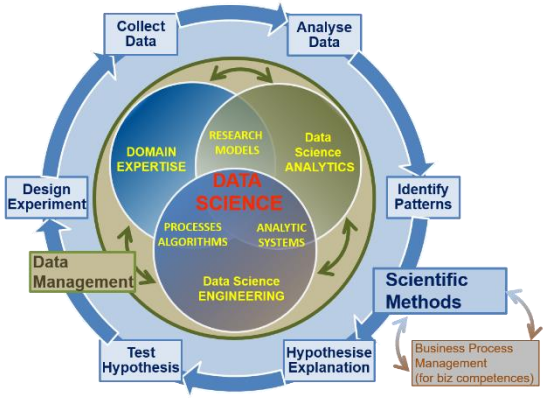
to Learning Outcomes (LO) and

to Knowledge Unites (KU) and Learning Units (LU)

- EDSF allow for customized educational courses and training modules design

Data Science Body of Knowledge (DS-BoK)

DS-BoK Knowledge Area Groups (KAG)



- KAG1-DSA: Data Analytics group including Machine Learning, statistical methods, and Business Analytics
- KAG2-DSE: Data Science Engineering group including Software and Infrastructure engineering
- KAG3-DSDM: *Data Management group including data curation, preservation and data infrastructure*
- KAG4-DSRM: *Scientific/Research Methods group*
- KAG5-DSBP: Business process management group

- Data Science domain knowledge to be defined by related expert groups

Data Science Model Curriculum (MC-DS)

Data Science Model Curriculum includes

- Learning Outcomes (LO) definition based on CF-DS
  - LOs are defined for CF-DS competence groups and for all enumerated competences
- LOs mapping to Learning Units (LU)
  - LUs are based on CCS(2012) and universities best practices
  - Data Science university programmes and courses inventory (interactive) http://edison-project.eu/university-programs-list
- LU/course relevance: Mandatory Tier 1, Tier 2, Elective, Prerequisite
- Learning methods and learning models (in progress)

Example DS-BoK Knowledge Areas definition and mapping to existing BoKs and CCS (2012)

Knowledge Area Groups (KAG)	Knowledge Areas (KA)	Suggested Knowledge Units (KU)	Mapping to CCS2012 (including suggested Data Science extensions) and existing BoKs
KAG1-DSDA: Data Analytics group (including Machine Learning, statistical methods)	Theory of computation	Design and Analysis of Algorithms	CCS2012: Theory of computation Design and analysis of algorithms Data structures design and
		Machine Learning Theory	

Knowledge Area Groups (KAG)	Knowledge Areas (KA)	Suggested Knowledge Units (KU)	Mapping to CCS2012 (including suggested Data Science extensions) and existing BoKs
KAG2-DSENG: Data Science Engineering group including Software an infrastructu engineering	Computer systems organisation for Big Data	Parallel and Distributed Computer Architecture	**CCS2012: Computer systems organization** Architectures Parallel architectures
		Computer networks: architectures	

Knowledge Area Groups (KAG)	Knowledge Areas (KA)	Suggested Knowledge Units (KU)	Mapping to CCS2012 (including suggested Data Science extensions) and existing BoKs
	Data Management and Enterprise data infrastructure	Data management, including Reference and Master Data	**DM-BoK selected KAs** (1) Data Governance, (2) Data Architecture, (3) Data Modelling and Design, (4) Data Storage and Operations, (5) Data Security, (6) Data Integration and Interoperability, (7) Documents and Content, (8) Reference and Master Data, (9) Data Warehousing and Business Intelligence, (10) Metadata, and (11) Data Quality.
		Data Warehousing and Business Intelligence	
		Data storage and operations	
		Data archives/storage compliance and certification	
		Metadata, linked data, provenance	
		Data infrastructure, data registries and data factories	
		Data security and protection	
		Data governance, data quality, data Integration and Interoperability	

- Mapping suggested to CCS2012 and existing BoKs

Example MC-DS Mapping Learning Units to DS-BoK and CCS (2012)

KAG/ LU# *)	Learning Unit (course name) [2]	Type/relevance [3]				Map to DS-BoK, CCS2012 and known BoKs	
		Tier 1	Tier 2	Elective	Pre requisite	CCS2012 based academic subjects	DS-BoK and other BoKs
	Software requirements and design					Extensions are suggested from SWEBOK	SWEBOK selected KAs • Software requirements

KAG/ LU# *)	Learning Unit (course name) [2]	Type/relevance [3]				Map to DS-BoK, CCS2012 and known BoKs	
		Tier 1	Tier 2	Elective	Pre requisite	CCS2012 based academic subjects	DS-BoK and other BoKs
	Information theory					Mathematical analysis	
	Mathematical analysis						
	Extensibility point for adding new courses						
	Artificial Intelligence					Computing methodologies Artificial intelligence	No specific BoK are defined
	Natural Language Processing						
	Knowledge Represer Reasoning						
	Data mining and knc discovery						
	Text analysis, Data n						
	Text analytics includ linguistic, and struct techniques to analys and unstructured da						
	Machine Learning th algorithms						
	Classification metho						

KAG/ LU# *)	Learning Unit (course name) [2]	Type/relevance [3]				Map to DS-BoK, CCS2012 and known BoKs	
		Tier 1	Tier 2	Elective	Pre requisite	CCS2012 based academic subjects	DS-BoK and other BoKs
	Data type registries, PID, metadata					Extended with the general Data Management Knowledge Areas and related academic subjects.	General Data Management KA's Data Lifecycle Management Data archives/storage compliance and certification New KAs to support RDA recommendations and community data management models (Open Access, Open Data, etc) Data type registries, PIDs Data infrastructure and Data Factories TBD – To follow RDA and ERA community developments
	Research data infrastructure, Open Science, Open Data, Open Access, ORCID						
	Extensibility point for adding new courses						
	Research methodology, research cycle					Extended with the general Scientific/Research Methods subjects and related academic subjects.	Suggested KAs to develop DSRM related competences: Research methodology, research cycle (e.g. 4 step model Hypothesis – Research Methods – Artefact –
	Modelling and experiment planning						

- Mapping suggested to ACM CCS2012, DS-BoK and other related BoKs

EDSF Recognition, Endorsement and Implementation

- **DARE (Data Analytics Rising Employment)** project by APEC (Asia Pacific Economic Cooperation)
  - DARE project Advisory Council meeting 4-5 May 2017, Singapore
  - Followed by Ministerial meeting on 14-15 May 2017 in Hanoi, Vietnam
- **PcW and BHEF Report "Investing in America's data science and analytics talent"** April 2017
  - Quotes EDSF and Amsterdam School of Data Science
- **Dutch Ministry of Education recommended EDSF** as a basis for university curricula on Data Science
  - Workshop "Be Prepared for Big Data in the Cloud: Dutch Initiatives for personalized medicine and health research & toward a national action programme for data science training", Amsterdam 28 June 2016
- **European Champion Universities network**
  - 1st Conference (13-14 July, UK), 2nd Conference (14-15 March, Madrid, Spain)
  - 3rd Conference 19-20 June 2017, Warsaw
- e-IRG workshop on Sustainability on 8-9 June 2017, Malta

Further developments and Next steps (1)

- Next EDSF release 2 (planned for June 2017) will link competences to skills and knowledge
- Final EDSF project deliverables (due August 2017) will include:
  - Data Science Education Sustainability Roadmap
    - Will involve wide consultation with experts community and also with EU policy makers
    - Will be reviewed by the EDISON Liaisons Groups (ELG)
  - Certification Framework for at least two levels of Data Science competences proficiency
    - Consultation with few certification providers is in the progress
- Toward EDSF and Data Science profession standardisation
  - ESCO (European Skills, Competences and Occupations) taxonomy – extending with the Data Science related occupations, competences and skills
  - CEN TC428 (European std body) – Extending current eCFv3.0 and ICT profiles towards e-CF4 with Data Science related competences
  - Work with the IEEE and ACM curriculum workshop to define Data Science Curriculum and extend current CCS2012 (Classification Computer Science 2012)
- Number of Case studies is planned in cooperation with active EU projects EDSA, EOSCpilot, BDVe, etc. (not limited to the project lifetime)

Further developments and Next steps (2)

- The EDISON project legacy will include
  (linked to the current project website and migrated to CP in the future)
  - EDSF – EDISON Data Science Framework
  - Data Science Community Portal (CP) - http://datasciencepro.eu/
  - EDISON project network including
    - EDISON Liaison Groups
    - Data Science Champions conference
    - Cooperative networks with European Research Infrastructures (e.g. HEP, Bioinformatics, Environment and Biodiversity, Maritime, etc),
    - International cooperative links BHEF, APEC, IEEE, ACM
- Applications and tools development
  - Prototypes will be produced in the timeline of the project but further development is a subject to additional funding
- Sustainability of the project legacy/products will be ensured by the project partners voluntarily for the period at least 3 yrs
  - EDSF will be maintained by UvA
  - CP by Engineering (Italy)

Further developments and Next steps (3)

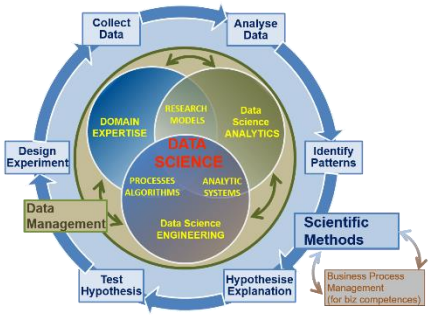
- Further dissemination, engagement and outreach activity
  - Publishing final deliverables as BCP and books
  - Data Science Manifesto – Primarily focused on professional and ethical issues in Data Science, new type of professional
  - Inter-universities initiative “Data Science for UN’s Sustainable Development Goals” to focus in-curricula research (projects) on UN priority goals

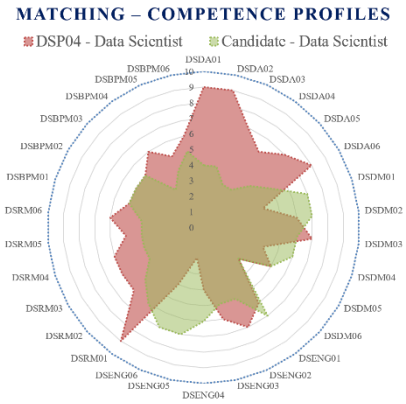
Summary: Services and References

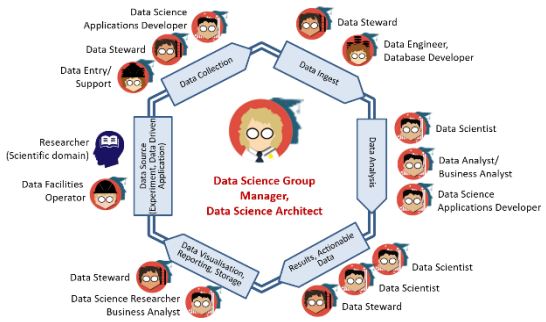
- EDISON Website http://edison-project.eu/
- EDISON Data Science Framework (EDSF) http://edison-project.eu/edison/edison-data-science-framework-edsf
- Directory of University programs http://edison-project.eu/university-programs-list
- Community Portal http://datasciencepro.eu/

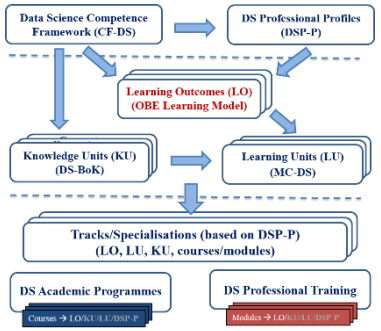
DATASCIENCEPRO

- Competences benchmarking and tailored training for practitioners
- Data Science Curriculum advice and design for universities
- Data Science team building and organizational roles profiling









Links to EDISON Resources

- EDISON project website http://edison-project.eu/

- EDISON Data Science Framework Release 1 (EDSF)
  http://edison-project.eu/edison-data-science-framework-edsf
  - Data Science Competence Framework
    http://edison-project.eu/data-science-competence-framework-cf-ds
  - Data Science Body of Knowledge
    http://edison-project.eu/data-science-body-knowledge-ds-bok
  - Data Science Model Curriculum
    http://edison-project.eu/data-science-model-curriculum-mc-ds
  - Data Science Professional Profiles
    http://edison-project.eu/data-science-professional-profiles-definition-dsp

- Survey Data Science Competences: Invitation to participate
  https://www.surveymonkey.com/r/EDISON_project_-_Defining_Data_science_profession

Other related links

- Amsterdam School of Data Science
  - https://www.schoolofdatascience.amsterdam/
  - https://www.schoolofdatascience.amsterdam/education/

- Research Data Alliance interest Group on Education and Training on Handling of Research Data (IG-ETHRD)
  - https://www.rd-alliance.org/groups/education-and-training-handling-research-data.html
- PwC and BHEF report “Investing in America’s data science and analytics talent: The case for action” (April 2017)
  - http://www.bhef.com/publications/investing-americas-data-science-and-analytics-talent
- Burning Glass Technology, IBM, and BHEF report “The Quant Crunch: How the demand for Data Science Skills is disrupting the job Market” (April 2017)
  - http://www.bhef.com/publications/quant-crunch-how-demand-data-science-skills-disrupting-job-market
  - https://public.dhe.ibm.com/common/ssi/ecm/im/en/iml14576usen/IML14576USEN.PDF